

Senior Consultant

j.lynch@regeneris.co.uk Jessica.lynch@hatch.com

## SUMMARY



Jessica joined Regeneris as a Consultant in 2017, having spent the past three years working in the property industry. Jessica is a qualified Chartered Surveyor and previously worked at CBRE Global Investors as an assistant fund manager on major UK based pension funds. At Regeneris she continues to work on a range of land and property projects, as well as economic strategy work and socio-economic appraisals. She has extensive experience in quantitative and qualitative techniques of analysis, including baseline research and analysis, economic modelling and stakeholder consultation and facilitation. Jessica has an MSc in Real Estate from Cass Business School, and an MA in Geography from the University of Cambridge.

## SKILLS AND EXPERIENCE

#### LAND AND PROPERTY

As a Chartered Surveyor, Jessica is experienced in property valuation, investment decisions and strategic asset management. Jessica has worked as an assistant Fund Manager on behalf of Dorset County Council and the BBC Pension Fund. Since joining Regeneris, she has helped draft the London Stanstead Cambridge Consortium's review of the Housing White Paper, assessing its implications and shortcomings as well as the importance of housing delivery to this important economic region of the UK. She has also undertaken a project for Telford Homes to track the social and economic impacts of their London developments. She has worked for the Future of London on valuing placemaking and emerging approaches to assessing the impacts of regeneration. Jessica has also worked alongside architects BDP on advising Aberdeen City Council on the potential of delivering a new transformational project to provide a new impetus to the local visitor economy.

#### **RESEARCH AND STRATEGY**

Jessica has a strong interest in strategy work and its impacts for economic development. At Regeneris, Jessica works on a range of these projects, such as a combined economy study for the London Legacy Development Corporation on the future role of Hackney Wick and Stratford as night-time economy destinations and as cultural and creative hubs. Jessica has also worked on the new Brighton & Hove Economic Strategy to better understand the city's economy and make Brighton a more competitive and fairer place to live and work. She has undertaken work for the GLA on their Skills and Adult Education Strategy, through facilitating consultations to identify where and how the draft strategy can be strengthened to better reflect the priorities and challenges across London.

#### **BUSINESS CASES AND APPRAISAL**

Jessica has developed and appraised Green Book compliant business cases for a wide range of projects, with a specific focus on the Strategic and Economic Cases. She has worked for the Scottish Government on this, and recently for Enfield Council to make the economic case for early four tracking as part of Crossrail 2, through assessing the economic growth benefits for the borough. She has also undertaken economic appraisals of bids for the South– East Midland's Local Enterprise Partnership's Skills Capital Funds using their new assurance framework.

# PERSONAL PROFILE

- Senior Consultant, Hatch Regeneris, 2018—Present
- Consultant, Regeneris Consulting, April 2017-2018
- Assistant Fund Manager, CBRE Global Investors, September 2015– March 2017
- Graduate Surveyor, CBRE, September 2014-September 2015

## QUALIFICATIONS

- MRICS Qualified Chartered Surveyor
- MSc in Real Estate, Cass Business School
- MA in Geography, University of Cambridge

