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## **SUMMARY**



Simon is a Director at Regeneris Consulting . He leads on broadband, innovation and business support. Throughout his career he has led appraisals, evaluations, business planning advice, economic impact assessments and strategy development. He has a first degree in Engineering & Economics and a Masters Degree in Public Policy & Administration.

# SKILLS AND EXPERIENCE

#### **BUSINESS PLANNING AND BID DEVELOPMENT**

Simon has helped projects secure £millions of investment from sources such as ERDF, BDUK, Local Growth Deal, Enterprise Zones and Regional Growth Fund. He has helped clients make the case for investment using the HM Treasury Green Book five case business model, and developed detailed operational plans underpinned by impact assessments, financial projections, management/governance plans, options assessments and risk analysis. His clients and successes include Cheshire Skills & Growth, Cumbria County Council, Oxford City Council, Liverpool City Region, the North West Aerospace Alliance, D2N2 LEP and Stoke & Stafford-shire LEP.

#### STRATEGY AND DEVELOPMENT

Simon has developed long term, evidence based frameworks and action plans to secure economic growth. He has helped devise a digital strategy for the Mayor of Liverpool and developed an innovation plan and a digital infrastructure strategy for the Leeds City Region. More widely he has helped the Stoke and Staffordshire LEP develop and refresh their strategic economic plan (SEP) and has been engaged by Leicester & Leicestershire LEP to guide their SEP Refresh. Simon has also led local sector research. He led our mapping review of the UK Gaming Sector for NESTA. He oversaw our assessment of the advanced manufacturing sector for Leeds City Region, led the digital /ICT sector reviews for New Anglia LEP and EM3 LEPs and has assessed sector opportunities for the Marches LEP.

### **EVALUATION**

Simon has delivered much of Regeneris' qualitative and quantitative evaluation work, focusing on technology, business support and knowledge transfer schemes. He led the national evaluation of the Rural Community Broadband Fund for DEFRA, the Manchester Voucher Programme and the Superfast North Yorkshire project. He has overseen evaluations of Growth Hubs in Lancashire, SEMLEP, Black Country and Merseyside. Simon has also led project reviews and evaluations of Growth Accelerator, MAS, KTPs and a wide range of other business support and innovation projects for universities and other agencies.

### **IMPACT AND APPRAISAL ADVICE**

Simon provides D2N2, Lancashire LEP, Liverpool City Region and Manchester Growth Hub with on-call appraisal advice on project seeking investment. Simon has also developed impact framework tools for the Future Cities Catapult and Visit England/Scotland on tourism benefits.

## PERSONAL PROFILE

- Hatch Regeneris: Director 2018—Present
- Regeneris Consulting: Director, 2003-2018
- SQW Limited: Senior Consultant, 2001-2003
- European Policy Officer: Voluntary Sector North West, 97-00
- Policy Research Officer:
  Chartered Institute of Housing, 95-96

# **QUALIFICATIONS**

- London School of Economics:
  MSc, Public Policy & Administration
- Birmingham University:
  BEng & BComm (Hons), Manufacturing Engineering &
  Economics

