



University and Further Education Institutions

We help higher and further education institutions to communicate their economic and social contribution, attract investment, secure planning permission and evaluate a broad range of activities.

Based on robust evidence, our team constructs a compelling narrative of student and staff impacts, skills development, estate management, research and innovation facilities, business and social engagement to provide universities with the insight needed to influence stakeholders.

Regeneris enables institutions to plan for the future. We develop major business cases and funding applications, and we generate insights across innovation, skills, and labour market priorities. We also evaluate higher education programmes and projects to measure performance, identify areas for improvement and report achievements to stakeholders.

Questions we have helped higher and further education institutions answer:

- How can we measure our economic and social value?
- How can we make a successful business case for our initiative?
- How will our expansion plans boost the local economy?
- How can we demonstrate our academics' contribution to the knowledge economy?
- How can our graduates contribute to local labour markets and enterprise culture?
- What is the economic value of our international students?
- How can we evaluate our activities to demonstrate value for money to our funders?



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Keele University Economic Impact

With ambitious growth plans, Keele University wanted to assess its economic impact and understand how this might change following investments aimed at driving local economic growth.

Our team explored the university's impact on skills and productivity, spending by visitors, and support for businesses. We assessed Keele's expansion plans and local economic development initiatives including its smart energy demonstrator, incubation space and services for local businesses. Using this data, Regeneris modelled the local, regional and national economic impacts of the university.

Regeneris worked with the university to map out its current and projected economic contribution. Our report showed that Keele will support over 800 businesses, create over 625 high-value jobs and contribute an additional £120m to the local economy between 2016 and 2023. The university's ambition to grow from 10,500 to 13,000 students by 2023 could see its economic footprint rise to 5,600 jobs and £300m per year respectively.

Economic Impact of Newcastle University

Newcastle University is ranked among the top 1% of world universities, and is the third largest employer in the city. The university wanted to know the full scale of its economic and social contribution locally, regionally and nationally to inform its external engagement and communications activities.

Regeneris provided a robust assessment of the range of economic and social contributions the university makes to the city, the region and beyond. Alongside core economic elements we examined the university's contribution to local skills and the employability of students. We also explored wider impacts arising from its research, enterprise, innovation, business support, community development and widening participation activities. We also drew out the ways in which the University contributes to wider agendas including strategic economic objectives locally for example Newcastle City Council and the LEP respectively, and regionally for example across the Northern Powerhouse.

The Regeneris study was launched as a major report and is being used to communicate the institution's value to a wide range of stakeholders and to inform funding bids.

Hereford New Engineering University Business Case

Herefordshire County Council and local partners were keen to secure a new higher education institution in the area. This required economic and financial advice to secure upfront investment to establish this innovative new learning facility.

Regeneris was commissioned to establish the economic and financial cases for the New Model in Technology & Engineering (NMiTE) facility. NMiTE seeks to address engineering skill shortages and offers improved access to higher education in Herefordshire. Our team used in-house modelling expertise to articulate impacts, benefit-cost ratios, and sector-based financial and policy experience to review NMiTE's financial base. Our work contributed to a business case which demonstrated a compelling return for public sector investment and was an integral part of the proposal submitted to government for scrutiny for the 2016 Autumn Statement; this was well-received by civil servants and ministers, and further announcements are expected in due course.

Evaluation of Knowledge Action Network (KAN)

Regeneris was engaged by Manchester Metropolitan University (MMU) to provide a formative evaluation of their Knowledge Action Network programme.

We worked alongside MMU as they delivered the programme, and provided them with an evaluation designed to enable continuous improvement of the programme to maximise its effectiveness as it was being delivered. This included a programme monitoring dashboard which charted progress towards key targets and provided an early warning of any aspects of delivery that fell behind. Alongside the quantitative elements of the evaluation, we provided MMU, and the other universities involved in delivery, with on-going advice and guidance on the effectiveness of the support they offered and how the project might be refined to maximise the impact it generates.

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