



Evidencing your Social and Economic Impact

Regeneris is one of the UK's leading economic and social research consultancies

We have developed a bespoke approach to help you tell the social and economic story of your organisation, sector or project. We use robust evidence to help you understand the difference that you make and the impact you are having.

Our approach is built on twenty years of experience working on a broad range of strategy, evaluation, case making and feasibility commissions. It is underpinned by an understanding of formal government guidance on impact and benefit evaluation, and expertise in a range of established and more innovative research techniques.

Questions we help our clients answer:

- How can we ensure our development supports social as well as economic and commercial value?
- How do we put a value on social outcomes and outputs?
- How can we maximise the social and economic benefits?
- How does our facility / project inspire people and how can this benefit be captured?
- How has our organisation impacted upon local economies and people's lives?



REGENERIS

WHAT MAKES OUR APPROACH DISTINCT?

A bespoke approach:

We don't have 'ready made' tools. Each of our clients is different and the story they need to tell unique. For each client we develop a bespoke framework which reflects their needs and which allows us to gather the evidence needed.

A balanced approach:

Our approach focuses on balancing economic, social and commercial considerations; in our experience, each of these contribute equally within a rounded assessment of impact and value.

Looking to the future:

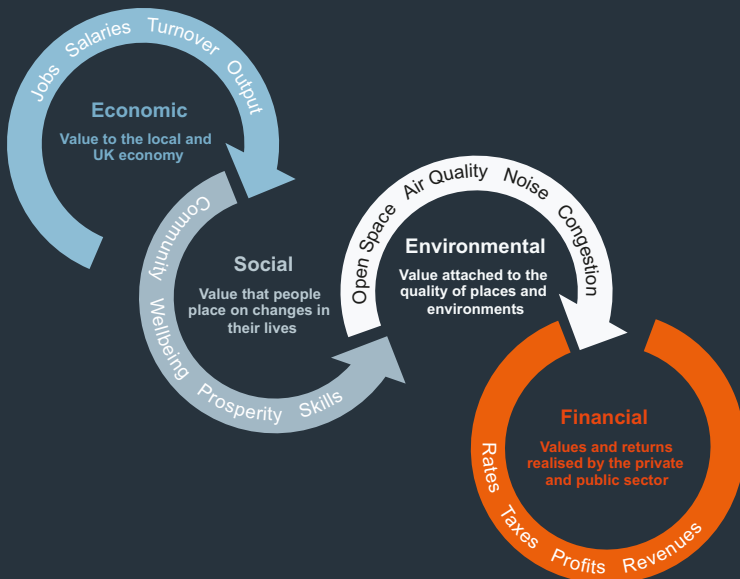
Measuring value and impact should be seen as an ongoing and long term process to allow change to be tracked and implications of this understood. We help our clients to develop monitoring frameworks and in building organisational capacity to enable delivery against these.

A robust approach:

We pride ourselves on robust analysis. Our team has a strong knowledge of government guidance on impact measurement and is experienced in applying this across our work.

Looking beyond the numbers:

Our wider experience across economic development allows us to place your story within wider policy, social and economic context. This helps you to understand how you are affecting others, and how they are affecting you.



HOW IS OUR WORK USED?

Our social and economic evidence and research has been used across the public, private and civil society sectors to unlock investment, win contracts, secure planning permission, celebrate success, and to lobby government.

Our approach has been successfully applied within a range of contexts, including major commercial, housing and mixed use developments as well as local place-shaping and area improvement schemes. Our expertise has also been sought by higher education, arts and culture and corporate institutions, as well as a range of transport, energy, telecommunications, and leisure and tourism projects and investments.



WHAT ARE THE TOOLS WE USE?

Our approach is underpinned by our ability to apply a range of research methods and techniques.

Our team is experienced in both quantitative and qualitative research. We have access to all available government and private datasets and have expertise in the design and delivery of bespoke surveys and consultation.

We are also proud to be collaborating with a number of innovative research partners and collectors of big data to explore new ways of measuring value and impact.

EXAMPLES OF OUR WORK

PLACE: The Social and Economic Story of King's Cross

Argent has been leading development at King's Cross since the early 2000s with a deliberately long term approach that goes beyond traditional development to focus on place-making, community and environmental projects. Argent wanted to know whether their approach had added value for investors, occupiers and for people living and working locally. We have been working closely with the Argent team to highlight the social and economic footprint of the development to date, and the value that has been delivered compared to other major regeneration schemes across London. Our research has generated credible evidence of Argent's successes and achievements at King's Cross to date.

PROJECT: The Economic and Social Impact of Pop Brixton

Pop Brixton is a community project, event venue and the home of a community of independent retailers, restaurants, street food start-ups and social enterprises. Regeneris was appointed to undertake an evaluation of the performance and impact of the project, focusing on the extent to which it has delivered strong social outcomes. Our work included detailed consultation with traders, community groups and visitors to understand the value added delivered by the project in both a quantitative and qualitative perspective. The research is being used to help Pop Brixton operator Makeshift to further develop their approach to delivering social value across its other sites in London.

SECTOR: Ceramics Sector Economic Mapping

The Industrial Strategy Green Paper invited business leaders to come to Government with proposals to transform their sectors through deals to deliver upgrades in productivity. Regeneris was appointed to help the British Ceramics Confederation develop their sector deal. We undertook wide ranging data analysis to map the size and value of the sector, assemble evidence on global market trends in the ceramic supply chains and undertook original survey work with businesses to understand their priorities and barriers to growth. The draft deal was launched in Westminster at a reception hosted by local MP Ruth Smeeth where Sir Keir Starmer spoke of the importance of manufacturing to UK economic growth.

ORGANISATION: Economic and Social Value of the Tate

The Tate is one of the world's leading cultural institutions. Its four galleries alongside its wide-ranging partnerships and outreach work make a significant contribution to the UK's economy and society. Regeneris considered the wide range of ways in which the Tate contributes to the UK's economy looking at: its direct, indirect and induced footprint, its role as a visitor attraction, its social impacts and showing how it drives local regeneration. We also reported on the range of economic, social and artistic benefits generated by the Plus Tate partnership of 18 galleries across the UK. Our work was used by the Tate in submissions to the Government's comprehensive spending review and to demonstrate value to sponsors and partners with a special launch event at Parliament.

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